

MACK SENNETT



Paramount—Mack Sennett Comedies



VOLUME I. NO. 73

MONDAY, APRIL 28, 1919

FIVE CENTS A COPY
ONE DOLLAR A YEAR

“Love’s False Faces” is Release for May 18

Cast of Characters

Marie Prevost The Landlady
Jimmy Finlayson Her Husband
Chester Conklin The False Friend
Charlotte Mineau The Pretty Boarder
Kalla Pasha Another Boarder
Eddie Gribbon The Detective
Richard Jones, Director

The fair Marie is a boarding house keeper with a lazy husband out of work. Chester is a bartender in the saloon across the way and much enamored of Marie.

Marie suddenly inherits riches from Uncle's estate and the fight is on in earnest between Jimmy and Chester for the heart and incidentally the fortune of the fascinating landlady.

Chester frames up several schemes to get rid of Jimmy and succeeds in compromising him with Charlotte. Charlotte has a secret sorrow of her own which grows in intensity when she finds her husband is in the same house and being tenderly consoled by the much sought-after Marie.

Chester's base schemes all fail and Jimmy comes out victorious after a general mix-up in which a detective spies on every one but the right man and Chester has been routed to his saloon where a thrilling fight is pulled off.



Marie's Shoulders Charmed Artist

In a recent comedy released by Mr. Sennett, Marie Prevost appeared in evening dress. Marie is a very pulchritudinous young lady. She has a neck and shoulders which so charmed some gentleman of artistic disposition that he wrote a very respectful letter asking for a photograph of her back. To show that he was no piker, he sent with the request a check to cover the expense of printing and mailing. His check was for \$9.45. Marie says she feels immensely complimented but she is rather bewildered to know how the gentleman happened to figure out the nine forty-five.

Fun for the Duck Hunters

There is a comedy soon to be released by Mr. Sennett which will make a hit with the sporting fraternity. Some of the man scenes take place in a hunters' blind where duck hunting is going on. One or two of the comedians were experienced duck hunters and it was with difficulty that they could be persuaded to come home when the camera stopped grinding.



Some of the Big Laughs in “Love’s False Faces”

The Boarding House Keeper Didn't Laugh: But You Will

The Pan

By CHARLIE MURRAY

Left overs grow into hash.
 All aviators don't live on air.
 Pies are a big hit in pictures.
 A lot of people live on margin.
 A lost button pants for company.
 Honor thy notes and thy parents.
 Most undertakers are dead in earnest.
 Labor Note: A match will also strike.
 The rent day never bothers some folks.
 It is hard to crack nuts with false teeth.
 Mack Sennett owns the most ex-



Giggles and Thrills
 Mingle in This Play



Ben Couldn't See to Roll the Bones

Ben Turpin has returned from a grand tour to Chicago, and back, Ben says his whole trip was spoiled because the sleeping car porter scared everybody out of a crap game. Every time they started anything in the

buffet car, the porter was sure to whisper a solemn warning—"Man, the bones won't roll against nobody with his two eyes going northeast and northwest at the same time." Except for that small detail Ben enjoyed the trip.

It was in Chicago that he got his first start in motion pictures. Ben started life as a taffy puller at county fairs. One day it happened that a fat man was standing admiring Ben's lively swipes with the taffy. On ac-

count of Ben's eye, the fat one couldn't tell which way he was going to swipe and dodged in the wrong direction. The consequence was that the hunk of hot taffy fell across the neck of the Chief of Police of Cincinnati and Ben found it convenient to leave town before daybreak. He went back to Cincinnati on purpose to snap his fingers under the nose of the outraged official but to his dismay the present Chief is a long, lean person; so Ben went unavenged.

tensive chicken farm—of the feathered variety in Southern California.

Onions have spoiled many introductions.

Abuse your credit and ruin your rating.

Mack Sennett has got a corner on mahogany.

Old maids make swell dishes for some men.

A cigarette is never tasty until you "smoke it."

If you are not sure of yourself, rehearse a little.

There are many rumors around a boarding house.

To circle the globe on a bicycle is an awful grind.

Cold cream has removed many traces of beauty.

Ben Turpin should be a detective. "He sees double."

Ox tail soup contains more bones than a contortionist.

Give and thou shall receive—take, and you'll be arrested.

The biggest compliment a woman can pay a man is to marry him.

Hubby Was Lazy But Everything Came His Way Anyhow

MACK SENNETT



Paramount
Mack Sennett
Comedies

Published at
1712 Alessandro Street
Los Angeles

Notice to Exhibitors

Mack Sennett Comedies should be played in every theatre in the world. As these Comedies are released to the exhibitor on their merits, exclusive of any other pictures, every effort is being made by me, regardless of expense, to make them attractive to the exhibitor and his patrons.

I appreciate the disadvantage of the producer without the co-operation of the exhibitor.

If there is any LEGITIMATE reason for my Comedies not being played in your theatre, and you want them—LET ME KNOW.

Any information you can give me to better serve our mutual interests will be duly appreciated.

MACK SENNETT,
Sole Owner and Producer.



NEW MACK SENNETT COMEDY RELEASES

May 25—
LOVE'S FALSE FACES

June 8—
HEARTS AND FLOWERS

June 22—
NO MOTHER TO GUIDE HIM



A Big Fight Lends Excitement to This Comedy

Sennett Girl Pictures Famed

The beauty of the Sennett bathing girls is becoming world-wide for fame. Many of the finest London magazines, like the Sketch have made a point of featuring their pictures. They appear in far-off Australia and in Japan. In the United States they are as well known as the famous beauties of the Follies.

The Sennett company has a limited number of these girl pictures on hand for distribution among the newspapers and magazines of recognized standing. The pictures are copyrighted and will not be duplicated to two newspapers in the same territory. All pictures sent out are exclusive for the district to which they are sent.

Fire Hose For A Free Fight

One of the wildest and funniest free fights ever seen on a motion picture

screen appears in "Love's False Faces."

It happens that the building in which it takes place is on the order of the Flatiron Building in New York. When the fracas gets past the police, the fire department is called

in. A squadron of big fire hoses are turned loose upon the scrappers; fighters and fightees and all the rest of the riot are swept out of the window on a flood of water. They go down like a collection of potato bugs into a police net and are thence bounced over into a patrol wagon.



This is Why Summertime is So Popular in Sennett Land



A trio of pretty Sennett bathing girls (left to right) Harriet Hammond, Phyllis Haver, Marie Prevost.

Scanned from the collection of
Karl Thiede

Coordinated by the
Media History Digital Library
www.mediahistoryproject.org